

The Trans Luxury Hotel Takes Pride of Winning an International Awards in ASEAN MICE Venue Standards (AMVS)



Bandung, 28 Januari 2020. The ASEAN MICE Venue Standard (AMVS) is known as a prestigious awarding event for countries at the ASEAN level in the category of venues to hold various business needs such as meetings, incentives, conventions and exhibitions. This award was given to various countries among 10 ASEAN countries namely, Indonesia, Singapore, Malaysia, Philippines, Thailand, Brunei Darussalam, Vietnam, Cambodia, Laos and Myanmar who passed the selection process, thus requiring standards to open various international events. AMVS is also a reference to enhance venue development and also a competition among these business actors in a professional manner. It is not surprising that AMVS is considered as an important and prestigious event which is handled directly under the Ministry of Tourism.

Earlier this year, The Trans Luxury Hotel once again takes pride of winning an international awards in AMVS 2020-2022. AMVS Awards ceremony was held as the part of ASEAN Tourism Forum 2020 in Bandar Seri Begawan – Brunei Darussalam on 16 January 2020. This winning of AMVS is surely becoming a fine proof of The Trans Luxury Hotel vision in supporting government program to increase MICE business for national or international scale in Bandung. By winning AMVS, it is expected that the number of visitors for business and leisure in Bandung will increase and become an added value of Bandung in international.

The judging process for AMVS itself has been carried out since September 2019 with an assessment of various aspects, such as the physical condition and completeness of the venue, the technology provided, as well as services at the venue. Winning this prestigious event means that The Trans Luxury Hotel Bandung has met all ASEAN standards for holding various MICE events. This is the second time that The Trans Luxury Hotel is recognized internationally in the business category, after in October 2019 The Trans Luxury Hotel won the World Travel Awards in the Asia's Leading Business Hotel category.

"We are very proud and grateful for the winning of The Trans Luxury Hotel in the ASEAN MICE Venue Standards. This winning certainly not only brings a positive side to the company, but also strengthens our mission to continue to introduce Bandung - West Java as one of the destination of MICE not only on a national but also regional and international scale. This award is also a tangible proof that The Trans Luxury Hotel is ready to facilitate and receive a variety of MICE and Business Events guests with a variety of international standard facilities and services," said General Trans The Hotel Manager, Farid Patria.

In supporting MICE activities and business events, The Trans Luxury Hotel provides 280 comfortable rooms and suite, high-tech rooms which directly integrated with three F&B outlets and 17 boardrooms, 3 grand ballrooms and 2 convention centers. The Trans Luxury Hotel also continues to improve services and facilities for MICE activity, one of them is providing thematic coffee breaks where the food and drinks served with Indonesian culture and cuisine, especially West Java, so that the business trip experience of MICE guests will be even more satisfying.

For more information:

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